



Stronger
Philanthropy

Love Giving Well

Introducing

The Stronger Philanthropy Community App



Search for "Stronger Philanthropy" in your favourite app store.





Overview

- Purpose of community
- How to register
- Payment
- Types of members
- Features
- Privacy
- No solicitation policy
- Reporting or blocking members
- Notifications
- Hot tips



Purpose

- To bring together major donors and their families with charity leaders for better communication and relationship building
- We don't handle donations or solicitation of funds
- Canadian charity focus



Registration

- Go to Apple and Google Play app stores
- Search for 'stronger philanthropy' and download
- Register
 - User Name – First and Last Name
 - Email + Password
 - Type of member
 - Name of organization
 - Focus of organization
 - Website
 - Location



Payment

- Monthly subscription \$13.99 CAD/\$9.99 USD
- May be cancelled if no longer of benefit – no refunds
- Charged monthly to your Apple or Google Play accounts
- Receipting monthly by email from Apple or Google Play
- Clients are given complimentary subscriptions for all members of their family or board



Types of Members

- Clients of Stronger Philanthropy
- Charities with Active Grants
- Other Charities
- Other Givers



Features

- My Groups
- Grants
- Charity Profiles
- Events
- Resources
- Guidelines
- Client Directory
- Governance
- Feedback & Support



My Groups



- Public Groups: Open to all members
 - Community Chat
 - Charity updates, video, photos, posts
 - Introduce Yourself
 - New members encouraged to post
 - Get Involved
 - Charities post galas, golf tournaments, matching campaigns, events, insight trips for major donors



My Groups

- Private Groups
 - Groups for Charities with Each Client
 - For funded projects in process
 - To post specific project updates
 - To establish deeper connection with clients
 - Groups for Clients with Stronger Philanthropy
 - For internal communication with each other and with Stronger Philanthropy





Grants



- Grant Applications
- Due Diligence Analysis
- Progress Reports
- Received through Stronger Grants online system
- Posted by Stronger Philanthropy





Charity Profiles



- To provide an array of charities for our clients to review and consider
- One page summary for major donors
- 125+ profiles in database and growing
- Stronger Philanthropy has met with each charity
- No due diligence
- Search by charity sector and name



Charity Profiles



- Mission and vision
- Leader bio
- Short video
- Annual revenue and expenses
- Number of staff
- Hot buttons: CRA site, website, strategic plan, annual report
- Tags: Geography, beneficiaries, and program content
- Top 3 fundraising needs for major donors



Charity Profiles

- If your charity profile is listed, you can refresh it
 - Email us your update
 - No charge to update your profile once per year
- If your charity profile is not listed, book an appointment
 - Cost of \$50 CAD
 - Tell us about your organization and its top 3 fundraising initiatives
 - We create your profile and upload it





Events

- Numerous scheduled events through the year open to all
- Available only on the app
- No charge
- Featured Client Interview (monthly)
- Featured Charity Interview (monthly)
- Welcome Reception and Q&A (monthly)
- Clients Only events (quarterly)





Resources



- Blog
- Articles
- Books
- Stronger Philanthropy Podcast
- Other Podcasts
- Video Archive of Featured Charities and Clients





Guidelines



- Read this first for guidelines for app culture

Client Directory

- Giving priorities for each client
- Updated every January for the year ahead
- Instructions on how and when grants applications are considered





Governance



- For clients receiving Foundation Management services
- Board packages

Feedback & Support



- Feedback: To share ideas for improving the app
- Support required? Message us in the app or book an appointment



Privacy

- Use real first and last names
- Use names of foundations, funds, or charity
- To preserve privacy:
 - Private messaging
 - Both parties must agree to private message
 - Can only occur when one member initiates and the other accepts the request to message



No Solicitation Policy

- We request that there be no active solicitation
- Our clients tell us what applications they want to review when they are ready to consider
- We invite charities to apply and provide charity applications to clients
- See Guidelines and Client Directory for more information






Reporting or Blocking Members

- With problematic content or behaviour
 - Anyone can report a member anonymously
 - Click the three dots beside the problematic post
 - Select Report
 - Administrators will respond on your behalf
- Any member can block another member if you don't want to see them or their content
 - Go to the member's profile
 - Click on three dots
 - Select Block



Notifications

- You may turn notifications on or off 
- Go to your profile 
- Click on the settings gear 
- Select notifications you wish to mute or turn on



9 Hot Tips

1. Use #hashtags in posts
2. Tag other members with @
3. Find more options in the navigation menu ☰
4. Search for other members, charities, content in search bar
5. Invite conversation through private messaging 💬
6. Invite other charities and donors into the app
7. Subscribe to the weekly highlights email
8. Access app on your phone or desktop
9. Include subscription cost in your next application



Questions?

- Join us for our next Welcome Reception and Q&A
- Private message to Administrators

- We look forward to seeing you in the app!